

THE BUSINESS OF MUSIC: HOW CAN 'FREE' WORK FOR ME?

How did U2 make money from giving away an album? How could a band, string quartet, or small orchestra use a similar approach? What is the role of social media in launching musicians today? Can a musician make money using Vine? Can a performer make money by giving away recorded music? What are the copyright and other legal issues? This panel of musicians and industry professionals will address these issues and much more.

Parsons School of Design
Wednesday, February 17th, 6:30-8:30pm
Theresa Lang Center, Mezzanine Level
55 West 13th St, New York

Panelists

Michael Whalen, New York-based two-time Emmy® award winning composer & music supervisor, a Grammy nominated producer, recording artist and award winning commercial sound designer.

Barry Heyman, an entertainment lawyer with more than 20 years of industry experience.

Bill Stafford, Co-Founder, Missing Link Music, an independent music publisher.

Chris Tuthill, Director of Touring & Artist Development at TCI.

Moderator

Gregory Briggler, musician and polymath who manages people and things at the Performing Arts Library at New School.

Free and open to the public

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